

# Bethel Education Foundation Sixth Annual Barnum Ball Sponsorship and Advertising Opportunities



## Sponsorship

Become an event sponsor and have your company information marketed to over 2,000+ Bethel families! Sponsorship packages include the options to have your company recognized on our website, Facebook Page, and in our promotional materials, including e-mails, home correspondence to parents, auction displays, and in our event booklet.

### \$2,500 Gold Event Sponsor

Company name/ logo to be listed as "Event Sponsor" on marketing materials, website/Facebook  
Full page, color ad in Event Booklet  
6 complimentary Barnum Ball Tickets  
Verbal recognition at the event

### \$1,500 Silver Sponsor

Company name and logo listed on website/Facebook  
Half page, color ad in Event Booklet  
4 complimentary Barnum Ball Tickets  
Verbal recognition at the event

### \$500 Bronze Sponsor

Company name and logo listed on website/Facebook  
Quarter page, color ad in Event Booklet  
2 complimentary Barnum Ball Tickets

## Advertising

Place an ad in our event booklet and reach out to our community, guests and volunteers. When you purchase an ad, your company name and logo will be listed on our website/Facebook.

Half Page, Black & White Ad \$300

Business Card Size, Black & White Ad \$100

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

**Please return this form by February 29, 2012 to:**

Bethel Education Foundation, Barnum Ball Committee, PO Box 92, Bethel, CT 06801

**Make checks payable to Bethel Education Foundation**

501(c)(3) non-profit organization tax id number: 26-0133116

Please retain a copy for your records

Questions? Go to [www.betheledfoundation.org/BarnumBall2012.html](http://www.betheledfoundation.org/BarnumBall2012.html) or contact us at [bethelctedfoundation@yahoo.com](mailto:bethelctedfoundation@yahoo.com)